

PARTNERSHIP TO END POVERTY

*Serving Crook, Deschutes, Jefferson Counties &
the Confederated Tribes of Warm Springs*

STRATEGIC PLAN

Our Mission:

To bring innovative, long-term solutions to poverty.

Our Vision:

We see a region...

- Where people are organized and empowered to actively shape the civic, social, political and economic lives of their communities.
- Where public institutions, the business community, congregations and faith-based organizations, education providers and non-profit sector collaborate to build pathways to prosperity for all the region's residents.
- Where all residents, regardless of their income levels, have voice and advocacy in their local, county and state and federal political processes.
- With a reputation for its skilled and well-educated population, its living-wage jobs, its innovative public policies and its healthy and vibrant communities.
- Where investment and social capital are accessible to culturally isolated populations resulting in greater economic mobility.
- Where all residents have a fair chance to live free of poverty.

Our Region:

The Partnership serves the 200,000+ residents of Crook, Deschutes and Jefferson Counties in Central Oregon as well as the Confederated Tribes of Warm Springs. One in 10 residents of the region lives in poverty. One in three living in poverty is a child.

Our Niche:

We raise public awareness and build partner capacity to reduce poverty in Central Oregon.

Our Outcomes:

We focus on two outcomes: working toward the elimination of poverty and building the capacity of the partners with whom we work to pursue our common goal. We are pleased to call more than 300 organizations and businesses our partners. Together we share a desire to make significant and permanent inroads into reducing poverty.

Outcome I: Reduce poverty

Create economic opportunity

The Partnership creates options for training and education to help low-income people gain and sustain employment. The Partnership also supports existing economic development agencies in attracting new employment opportunities for low-income people.

Eliminate barriers for those experiencing poverty.

Employment options alone will not eliminate poverty. Those experiencing poverty must have the means to support employment. The Partnership is committed to eliminating barriers to employment. To that end, the Partnership will support initiatives in the arenas of providing safe, affordable childcare, supporting public transit options for low-income people, supporting access to affordable housing, supporting access to healthcare and supporting a wide range of public-policy solutions to reduce poverty.

Create options to build assets and capacity

The Partnership supports efforts to help low-income people retain their earnings by investing in financial literacy and education, by supporting efforts to build assets such as earned income tax credit and individual development accounts and by supporting entrepreneurship. The Partnership also supports efforts to increase leadership skills and civic engagement among low-income people.

Address gaps in services

Poverty is complex. It transcends the capacity of government and existing non-profit organizations to address its many root causes. The Partnership plays a valuable role in identifying gaps in service and proposing and convening innovative projects to fill those gaps. Projects such as 2-1-1, Volunteer Connect, Project Connect, Bank on Central Oregon and Oregon Open Campus have created or will create new opportunities for thousands of Central Oregon residents.

Outcome II: Support partners

Convene partners to leverage results

The Partnership is perceived in Central Oregon as a “neutral convener.” That role is enacted by convening partner organizations to discuss and discover unmet needs and gaps in services, innovative solutions to poverty and common policy objectives.

Leverage resources

The Partnership will help its partners increase their impact by identifying resources—both financial and non-financial—to build and sustain their core missions.

Create educational opportunities

The Partnership will educate its partners and the region about current research on poverty. We will share best practices of effective non-profit organizations.

Champion total community involvement

Poverty impacts every segment of society. Engaging and linking each segment in a combined effort to eliminate, reduce and mitigate poverty’s devastating effects is a core mission of The Partnership. We seek to link the players within the faith community, education community, government, business and non-profit sectors and ultimately to unite the efforts of all these segments to improve and coordinate a community-wide response to poverty.

A Part of a Bigger Picture

This Strategic Plan is intentionally broad. It is a conceptual framework of how The Partnership intends to approach its work and has been prepared in concert between the organization’s staff and its board of directors. This document is not tactical, nor should it be understood that way. Tactical implementation of the various aspects of the strategic plan are addressed in annual operating plans.

Logic Model

The Partnership embraces a logic model. The strategic plan is tied to the logical model. The strategic plan and logic model are integrally tied and must be read and amended together as the Partnership evolves in years to come.

